



**here are  
some  
canadian  
resources...**

## **financing**

**budgets  
accounting  
loans  
cost-benefit analysis**

## **management**

**staff  
programs  
evaluation  
planning**

## **production**

**time and work study  
employment  
staff training and  
development  
supervision**

## **technology**

**research  
repair and maintenance  
pollution control  
resource depletion**

## **marketing**

**sales  
packaging  
consumer relations  
market analysis**

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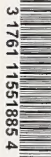


Canadian International  
Development Agency

Agence canadienne de  
développement international

March 1974

# **investment partners from Canada**



CAI

EAB1

-Zool



Canadian industry possesses a wide range of knowledge, skills and technical know-how which may be relevant to the needs of developing countries. Many of these resources can be transferred through direct private investment on a joint-venture basis. These resources include:

management	marketing
expertise,	experience,
technology,	financing
production	techniques,
methods,	venture capital

The Business and Industry Division of the Canadian International Development Agency (CIDA) was established to encourage the Canadian private sector to examine investment opportunities in developing countries. The program endeavors to promote Canadian business participation in the economic development of the developing countries.

## What we can do

**We can provide information on Canadian companies with proven records of achievement interested in joint-ventures abroad. We maintain a register of Canadian companies for this purpose.**

**We can provide financial assistance to Canadian companies to help them investigate suitable investment opportunities. The Pre-Investment Incentives Program reimburses the**



**total cost of a Starter Study and half the cost of a Feasibility Study up to a maximum contribution by CIDA of \$2,500 and \$25,000 respectively.**

## What you can do

**You can provide us with information on viable business opportunities where a Canadian partner would be welcomed. We suggest that you complete our project information sheets or provide us with equivalent information on such matters as:**

**nature of business**

**details of present and projected market**

**availability of labor and raw materials**

**services**

**(including power and transportation)**

**approximate total investment required and suggested Canadian participation**

**Among the many sectors of secondary industry in Canada, the following may be of particular interest:**

food and beverage	electrical and electronics
textile and apparel products	machinery, equipment and supplies
lumber and wood products	concrete products
chemical and allied products	primary metal industries
plastic products	transportation equipment and facilities
fabricated metal products	

**For more information or assistance, please contact:**

**The Canadian High Commission or Embassy in your region,**

**or write directly to:**

**The Director,  
Business and Industry Division,  
Canadian International Development Agency,  
112 Bank Street, Ottawa  
Canada  
K1A 0G4.**